

News Release

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FOR IMMEDIATE RELEASE

Keith Davis, MRI's #1 recruiter, joins SPI

- *18-year technology sales veteran and five-time national #1 at MRI opens SPI franchise office*

CLEVELAND, August 1, 2008 – Five-time national No. 1 recruiter Keith Davis recently opened a franchise office of SearchPath International, a Cleveland-based franchisor of talent acquisition professional services firms with 65 offices nationwide. Davis will specialize in small-to-medium sized, high-tech, fast-paced growth companies in the networking, storage, security content delivery and digital media space.

Davis has more than 18 years of recruiting experience helping to build, grow and compliment the efforts of clients such as Redhat, VM Ware, Akamai Technologies, iRise, Aruba Networks, Bay Networks, Shasta Networks, ISS, McAfee, Alteon Web Systems, Netscreen and Juniper Networks. During his 15 years with MRI, he was **National Rookie of the Year in 1993, No. 7 worldwide in 2007, and No. 1 nationally out of more than 3,000 recruiters at MRI five times.** He was the first recruiter in MRI history to surpass \$1 million in annual production.

"We are pleased to welcome Keith to SPI," said Thomas Johnston, CEO. "Keith has a phenomenal recruiting reputation for all levels of sales and pre-sales talent throughout North America that is reflected in his track record and his level of service to his clients."

"I chose SPI because they are on the cutting edge in terms of infrastructure, fast-paced growth, as well as the additional value and services we can offer our clients," Davis said. "SPI's ExecuSure program, which offers clients a one-year, 100 percent money-back guarantee, is the only such triple-A underwritten program."

Davis, 41, is married with three children and enjoys high technology, European travel and spending time with his family. He can be reached at kdavis@searchpath.com or (866) 702-5234.

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About SearchPath International

Cleveland-based SearchPath International is the nation's fastest-growing talent acquisition professional services firm, with more than 60 offices opened in its first 30 months. SPI was founded in September, 2005, by Thomas K. Johnston, a nationally-recognized search consultant who specializes in the human capital, staffing, and employer services industries. SPI redefines the way clients do business with recruiters by combining proven industry best practices with revolutionary concepts. SPI's unique ClientCentric approach includes a variety of service options that enable our organization to stand alone against our competition. In partnership with franchise owners, strategic partners, and its franchise support team, SearchPath International will become the premier, vertically-integrated provider of talent acquisition professional services. SPI can be found on the web at <http://www.searchpath.com/>.

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