



FOR IMMEDIATE RELEASE

## **SearchPath Global – Recruiting, Staffing & Talent Management Franchise System Posted Record Growth In Every Category In Q1 – 2021**

Cleveland, Ohio, April 24, 2021, Despite the downturn in global economies as a result of the COVID-19 Pandemic, both the [Executive Search and Staffing](#) employment opportunities are expected to grow aggressively through 2025. The talent management global market is \$498 Billion dollars and growing by double digits every year.

At the top of the industry is SearchPath Global, exceeding expectations:

- Q1 2021 candidate placements up 106% over Q1 2020
- Q1 2021 billings up 105% over Q1 2020
- Q1 2021 cash in up 85% over Q1 2020
- Increased Franchise Sales 1500% in the US and Canada.

SearchPath® is on pace to reach 100 Franchises in 2021. SearchPath® provides its franchisees with a leading-edge platform that includes the field support, training, technology solutions, operations, and professional development resources required to build a talent acquisition business, based on best practices. The SearchPath Global Network is comprised of successful, entrepreneurial professionals, whose leadership is an authority in the executive search and contract staffing industry.

During a recent interview, Jon Bartos, President of SearchPath Global made these comments, “Our Executive Team at SearchPath took an in-depth look at the franchise value proposition offered not only in the [recruiting and staffing](#) industry but also franchising in general. We did not want to be just another one-size fits all, single solution business opportunity.”

He goes on to say, “We created the best initial training program to get new owners a quick start. We significantly improved the weekly group coaching and monthly one-on-one mentoring by adding the best coaches in the industry and backed it up with a BLEEDING EDGE proprietary performance analytics solution – for the LIFE OF THE FRANCHISE. We then added 10 client solutions to allow our franchisees to solve every talent problem in business today including retained search, contract staffing, Inter-Executive placement, nearshoring, RPO and more.”

For franchise information, visit: <https://www.searchpath.com/opportunity>

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